



National Association of Insurance and Financial Advisors

NAIFA PROFESSIONAL DEVELOPMENT SYSTEM

NAIFA Professional Programs

- Life Insurance & Annuities Series
- Health & Employee Benefits Series
- Multi-Line Series
- Financial Advising & Investments Series
- Practice Management Series
- Professional Designations – NAIFA LUTCF, College for Financial Planning, AHIP, AICPCU, American College
- NAIFA Online CE – RegEd
- NAIFA Leadership in Life Institute (LILI)
- NAIFA Online Seminar Series – **FREE!**
- NAIFA Career Conference and Annual Meeting
- NAIFA Quality Award Program

NAIFA Professional Tools & Tips

- NAIFA Virtual Library – **FREE!**
- NAIFA Virtual Assistant
- NAIFA's *Advisor Today* Articles & Podcasts – **FREE!**
- NAIFA SmartBrief – **FREE!**
- NAIFA Bookstore
- NAIFA Insurance & Financial Services Professional Resource Guide – **FREE!**
- Sales, Prospecting, Marketing and Practice Management Tools**
- Career Activity Management (CAM) System® – NAIFA Edition
- The Value Pitch Process™ – **FREE!**
- LIMRA/NAIFA Sales Booster Assessment Tool
- LIFE Foundation Materials
- Million Dollar Marketing System
- The One Page Business Plan®
- NAIFA ClientCast® by *Real Wealth*® – **FREE!**

NAIFA Speaker Center

- NAIFA Programs in a Box
- NAIFA ProCast – **FREE!**
- NAIFA's *Advisor Today* Podcasts
- NAIFA Webinar Series
- MDRT Speakers Bureaus
- NAIFA Speakers Online Library

NAIFA Networks

- NAIFA Netsite
- LILI Alumni Networks
- Young Advisors Team (YAT)
- Twitter, LinkedIn, Facebook
- NAIFA State/Local Events
- NAIFA Coach
- Sales Robert A. Arzt, CLU, ChFC,
- Practice Development Norm Trainor
- Advisor Solutions Dan Finley

NAIFA Preferred Providers

Business/Management Tools	Insurance/Health Programs
Copytalk	Calsurance
Smarsh Financial Visions Websites	Kelsey
Horsemouth	Life Line Screening
InfoFree	Travel Discounts
Business Services	Avis
Brooks Brothers	Budget
Card2You	CruisesOnly
Hewlett-Packard	Endless Vacations
Jos. A. Bank	Motel 6
Lenovo	Orlando Vacations
Office Depot	Red Roof Inn
Office 365	TNT Vacations
UPS	Wyndham and Wyndham Brand Hotels
	Client Management, Sales and Marketing Tools
	Advisors Assistant
	Basic Guru
	TASC
	Total HIPAA Compliance



▲ NAIFA HELPS YOU GROW YOUR BUSINESS

Note: NAIFA member benefits are subject to change.

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